

# SWEDISH ACADEMIC BOOKS

Swedish academic authors often write books, dissertations and articles in English. In what way is the text affected when the author uses a language other than his or her mother tongue? And to what extent does the dominance of the English-speaking culture influence the Swedish language?

Earlier this year, a proposal to a Swedish language law was made to the Swedish Minister of culture, which establishes that the status of English language in higher education and research fields at the expense of the Swedish language should be further investigated. A future alternative is to protect the role of the Swedish language through legislation in order to ensure that the language does not suffer from “domain losses”. One consequence of the domain losses is that Swedish terminology to describe specific concepts could be lost and, consequently, academics might lose the ability to explain their research findings to the Swedish people which could create a democratic dilemma.

One of the main reasons of publishing a work in English, rather than Swedish, is to allow academics to spread their research findings to an international academic audience. In the newsletter SWEDISH ACADEMIC BOOKS we present some publications from Swedish universities, organisations and research centres – written mainly in English. We have also added a couple of books that are published by English and American publishers which are written or co-written by Swedish researchers.

*Jenny Nordenankar*, EDITOR

## Anthropology

### Ancient cult sites of Semigallia

Juris Urtans

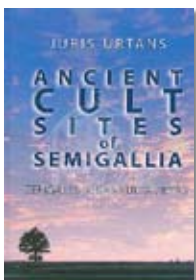
Publisher: Nordik

ISBN: 9789984796390

Published: 2008

Series: CCC papers, 11

Pages: 222



Semigallia is very rich in archaeological sites and finds of artefacts. From ancient times, the wealth of Semigallia has been due to its fertile soils, which ensured a dependable food supply and greater prosperity for the people. However, as a result of political events in the 20th century, the oldest stratum of Semigallia folklore

and folk memory, providing the main basis for the study of ancient cult sites, was largely lost.

Initially it was intended as a study of Semigallian ancient cult sites of the 12th and 13th century, i.e. the time of the conquest of Semigallia, dealing with the transformation of cult sites that this entailed, but the available material did not permit cult sites of these centuries to be singled out from the rest and dictated a study of the ancient cult sites of Semigallia in a wider chronological context. The work is published in the project “Culture Clash or Compromise” at Högskolan på Gotland, Centrum för Östersjöstudier. In English and Latvian.

### Excavations at Helgö XVII

*Workshop, Part III*

Jan Peder Lamm, Bente Magnus, Eva Hjärthner-Holdar et al.

Publisher: Kungl. Vitterhetsakademien

ISBN: 9789174023701

Published: 2008

Series: Excavations at Helgö

Pages: 275

EXCAVATIONS  
AT HELGÖ XVII



This volume is primarily devoted to archaeological discussion and scientific analysis of objects relating to Early Medieval metalworking at Helgö. It deals with the finds from the Building Group 3 workshop, some of which have already been printed, in various contexts, in *Excavations at Helgö* IV, V:1, VII–XI and XV. In addition, *Excavations at Helgö XVII* presents a new survey of all the building groups and cemeteries on Helgö. This is the first time that a true picture of the topography of the island, the relationship between its archaeological monuments and their correct location in accordance with the national grid has been achieved.

## Women Narratives from Tornedalen – Northernmost Sweden

*Gender and Culture in Perspective*

Ann-Kristin Juntti-Henriksson

Publisher: Luleå University of Technology

Published: 2008

Series: 1402-1544; 2008:04

Pages: 76

The thesis comprises six papers which emphasizes different aspects on how women have adapted their lives according to the local culture of Tornedalen. The findings also reflect a historical perspective from the middle to the late twentieth century, including moving from a time when most women were full-time housewives to a time when most women work outside the home. The traditional culture in Tornedalen still existed in the late 1990s with pressure seemingly coming from the older generations to maintain traditional gender functions. Tornedalen women often seem to be preoccupied by imagery of what the local society expects and/or demands of them. Altogether, the knowledge of the participants in this study has produced multiple truths about gender and about women's lives.

The thesis provides new knowledge as to how inequality may persist in (a) local area(s) ruled by traditional norms. It also provides insights into women's lives and how identities evolve in (a) small local society(ies).

## Economics

### Finance

*Markets, Instruments and Investments*

Hans Byström

Publisher: Studentlitteratur

ISBN: 9789144048918

Published: 2007

Pages: 205

In today's largely deregulated global economy, financial markets such as stock and bond markets play an increasingly important role. As a result, an understanding of the workings of the modern market economy almost certainly requires knowledge of the basic functions of financial markets.

This book provides a comprehensive yet relatively short and non-technical introduction to financial markets and the principal financial instruments traded there. The book is written with a wide readership in mind. It is not only suitable for introductory Finance courses at the undergraduate or MBA level, but anyone who needs a basic understanding, or refreshment, of the core principles of Finance will find it helpful.

*Finance – Questions with Answers* is designed to be a complement to the textbook *Finance – Markets, Instruments & Investments*. Published in 2008, ISBN 9789144053066.



## Four Essays on Efficiency in Swedish Electricity Distribution

Magnus Söderberg

Publisher: Bokförlaget BAS, Handelshögskolan vid Göteborgs universitet

ISBN: 9172462604

Published: 2008

Pages: 99



The purpose of this thesis is to increase efficiency in the regulation of the Swedish electricity distribution sector.

The sector was reregulated in 1996, but there is still a lively debate on the design of future regulatory arrangements. Ensuring efficiency in the utility industries is a challenging task.

Research and practical experience have shown that there is no optimal economic solution, either specific or general, and there is not likely to be any quick or simple fixes that will lead to a robust increase in welfare. Nevertheless, the better the regulator can answer questions like: 'What do they want?', 'What do they do?', 'What do they get?', the more efficient the regulation becomes.

## Globalization and Restructuring of African Commodity Flows

Marianne Nylandsted Larsen and Niels Fold (eds.)

Publisher: Nordiska Afrikainstitutet

ISBN: 9789171066169

Published: 2008

Pages: 250

African countries have been incorporated into present processes of economic globalization in a more nuanced way than is usually claimed. Obviously, structural changes and economic growth have not been on the scale seen in other developing country regions, Southeast Asia in particular. However, the increasing global interaction between functionally integrated foci of production and services has also affected Africa in ways that are changing the material foundations of economic and social life on the continent. These processes are not uniform throughout Africa, but affect local, national and regional actors and institutions in diverse and complex ways. In short, globalization in Africa is an uneven process, integrating or re-integrating some localities and communities in global flows of goods, finance and information, while marginalizing or excluding others.

The aim of this book is to grasp the diversity of these globalization processes in a systematic way by adopting a common analytical framework, the Global Value Chain approach. Commodity-specific data in two or more countries are taken as a point of departure and the variations and similarities in linkages between local, national, regional and global chain segments are examined. The book is based on original quantitative and qualitative data, collected during fieldwork by the authors.

## Making Corporate Social Responsibility an International Concern

*Norm Construction in a Globalizing World*

Lisbeth Segerlund

Publisher: Acta Universitatis Stockholmiensis

ISBN: 9789185445837

Published: 2007

Series: Stockholm Studies in Economic History

Pages: 292

In recent decades, claims have increasingly been made on transnational corporations to take responsibility for the promotion and protection of human and labour rights in countries where they operate or otherwise conduct business. This change in the expectations on the behaviour of companies results from the persistent advocacy of non-governmental organizations commonly labelled corporate social responsibility.

This study is about the development of corporate social responsibility understood as a new international norm and how this norm has become an issue on the international agenda. With a point of departure in the 1970s, different stages of norm emergence, "norm cascade" and norm internalization of corporate social responsibility are traced through five selected non-governmental organizations.



## Payment Efficiency and Payment Pricing

*Four Essays*

Magnus Willeson

Publisher: Bokförlaget BAS, Handelshögskolan vid Göteborgs universitet

ISBN: 9172462403

Published: 2007

Pages: 155

How do changes in payment technology affect banks? The four essays in this thesis provide new insights and analyses on how efficiency and pricing are influenced by the involvement of electronic payments.

Payment transactions at European banks are in fact becoming cheaper, because of the transition from paper based to electronic payments and from cash withdrawals at ATMs instead of withdrawals at branch offices. However, this technological transition seems to have low impact on bank efficiency.

A bank's pricing of payment services may not be designed to increase payment efficiency, because the payment services suit well also in price bundling. The analysis shows that Scandinavian banks use a variety of pricing methods for their card payment services. In



addition, a payment pricing context is discussed to include both price bundling and externalities in twosided networks.

### Reconsidering Membership

*A Study of Individual Members' Formal Affiliation with Democratically Governed Federations*

Johan Hvenmark

Publisher: EFI, Economic Research Institute  
ISBN: 9789172587526  
Published: 2008  
Pages: 245



Individual membership is a widespread phenomenon in society. However, despite its well-documented empirical presence, there is a lack of knowledge concerning the meaning of that specific relation between members and their organizations.

This study sets out to analyze how top-level leaders and officials in mem-

bership-based and democratically governed federations perceive membership. The federations included are: the Swedish Red Cross, the Swedish Teachers' Union, the Swedish Union of Tenants, the Swedish Co-operative Union, the Swedish Football Association, the Swedish Social Democratic Party, the Mission Covenant Church of Sweden, the Swedish Association of the Visually Impaired, and the International Organization of Good Templars in Sweden. The analysis explores linkages between the interviewees' perceptions of membership, these federations and their societal context.

### The Adoption of IT-Enabled Management Ideas

*Insights from Shared Services in Government Agencies*

Frank Ulbrich

Publisher: EFI, Economic Research Institute  
ISBN: 9789172587502  
Published: 2008  
Pages: 258

Organizations increasingly incorporate general IT-enabled management ideas, which frequently are based on best practices that stem from experiences of organizations that have faced challenging situations in the past. During the incorporation, the general ideas are usually modified and adopted by organizations to become locally meaningful and useable.

There is, however, a limited understanding of how such adoptions are influenced. Therefore, this dissertation addresses the question of how contexts and characteristics influence the adoption of IT-enabled management ideas.

This study shows how an IT-enabled management idea – specifically the shared services idea – was adopted



## Different Images of Science

*A Study of how Science is Constituted in Exhibitions*

Eva Davidsson

Publisher: Malmö högskola, Holmbergs  
SBN: 9789197710015  
Published: 2008  
Series: Malmö Studies in Educational Studies, 39  
Pages: 218



In 1969, Frank Oppenheimer founded the Exploratorium in San Francisco, one of the first science and technology centres (STC) in modern time. He outlined new approaches to how science and technology could be displayed at a science museum (Oppenheimer, 1968). These approaches involved ways in which visitors by themselves could watch, try and control laboratory equipment and do experiments. He also emphasized socio-scientific issues and displayed interdisciplinary science and technology in ways visitors could recognize from everyday life.

Science was in this view not only presented as an isolated academic occurrence, but rather as an integrated subject related to humans' lives and everyday experiences. The opening of Exploratorium and other contemporary STCs constituted a starting point for a worldwide movement.

in six government agencies. It describes six individual configurations and shows how the general shared services idea was concretized at an organizational level. The study identifies a number of key characteristics, which are suitable to describe the shared services idea. It also explains how these key characteristics were influenced during the adoption and reveals common adoption patterns.

### The Purse of the European Union

*Setting Priorities for the Future*

Iain Begg, André Sapir and Jonas Eriksson

Publisher: Swedish Institute for European Policy Studies  
ISBN: 9185129747  
Published: 2008  
Series: SIEPS 2008:1op  
Pages: 47

On 12 September 2007 the European Commission launched a "broad consultation with interested parties at local, regional and national levels, as well as at the European level, to stimulate an open debate on EU finances". The Swedish Institute for European Policy Studies (SIEPS) has chosen to respond to the Commission's invitation in two ways: first,

by publishing reports that cover important issues related to the EU budget and, second, by arranging seminars on the theme of the EU budget review.

In the light of this SIEPS on 26 October 2007 devoted its annual conference, "The Purse of the European Union: Setting Priorities for the Future", to the EU budget review. The speakers at the conference were Ms. Cecilia Malmström, the Swedish Minister for EU Affairs, Professor André Sapir, Université Libre de Bruxelles and BRUEGEL; Professor Iain Begg, European Institute, London School of Economics and Political Science; and Mr. Göran Färm, Member of the Committee on Budgets of the European Parliament. The conference was chaired by Professor Daniel Tarschys, Stockholm University.



## History

### A Brief History of the Masses

#### *Three Revolutions*

Stefan Jonsson

Publisher: Columbia University Press

ISBN: 9780231145268

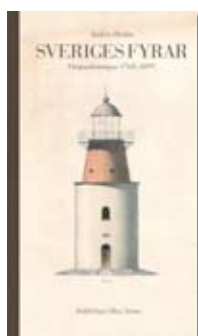
Published: 2008

Pages: 272



Through a close reading of three monumental works of art—Jacques-Louis David's *The Tennis Court Oath* (1791), James Ensor's *Christ's Entry into Brussels in 1889* (1888), and Alfredo Jaar's *They Loved It So Much, the Revolution* (1989)—Stefan Jonsson launches a unique investigation into an age-old

dilemma: How do artists fashion a truthful representation of "the people"? Addressing, respectively, The French Revolution of 1789, Belgium's proletarian messianism in the 1880s, and Eastern Europe's Velvet Revolutions of 1989, these works depict not only an alternative view of history, Jonsson argues, but capture the very essence of democracy.



### Lighthouses of Sweden

#### *Original Drawings 1678-1902*

Anders Hedin

Publisher: Max Ström

ISBN: 9789171261038

Published: 2008

Pages: 215

### US Policy in the Nordic-Baltic Region

#### *During the Cold War and after*

Ann-Sofie Dahl

Publisher: Santérus Academic Press Sweden

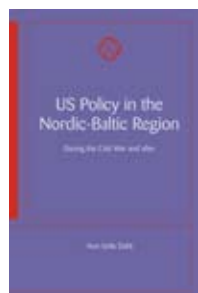
ISBN: 9789173350099

Published: 2008

Pages: 116

In this book, the author analyzes the role that the Nordic-Baltic region has played in US strategy in the 60 years since the end of World War II. How has the US viewed the strategic and political situation in the Nordic—and from the end of the Cold War, the Nordic-Baltic—region?

What role will the region play in future US policy, as this becomes increasingly preoccupied with problems far from the shores of the Baltic Sea? Nowhere is the transformation of the international system more



## Empowerment Through Media Education

### *An Intercultural Dialogue*

Ulla Carlsson, Samy Tayie et al. (eds.)

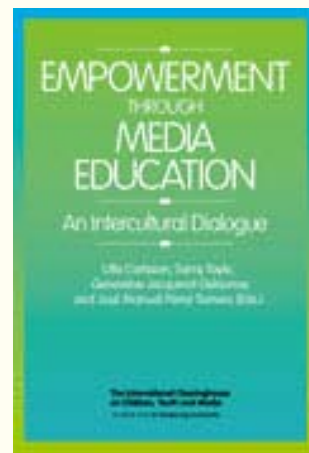
Publisher: Nordicom

ISBN: 9789189471566

Published: 2008

Pages: 272

Although media, digital and information divides do exist in the world, more and more people have access to a steadily swelling flow of material through many new channels. An interactive and mobile media society has grown up alongside the traditional mass media society. Passive media consumers are becoming active media producers. In the midst of these developments are children and youth. Many parents, teachers and policy-makers are concerned about the negative influence they believe media exert on young people. The media, however, are also valued as social and cultural resources. It is in this complex context that we must see the importance of media literacy and media education. But when issues such as these are discussed, all too often the frame of reference is the media culture of the Western world. There is an urgent need for the agenda to become open to non-Western thoughts and intercultural approaches.



striking than in the destiny of the three Baltic countries—Estonia, Latvia and Lithuania—locked up behind the Iron Curtain as Soviet Republics after World War II, and sovereign members of the Western defense alliance half a century later.

It was actually there, in this northernmost corner of Europe, that the design of the entire international system was determined after the fall of the Berlin Wall. The new Nordic-Baltic region emerged as key to

### Yellow Stars and Trouser Inspections

#### *Jewish Testimonies from Hungary, 1920-1945*

Laura Palosuo

Publisher: Uppsala University, Interfaculty Units,

Acta Universitatis Upsaliensis

ISBN: 9789155471040

Published: 2008

Series: Studia Historica Upsaliensia, 231

Pages: 284

This study analyzes narratives of individual Jewish experiences of discrimination and genocidal violence in Hungary during the period of 1920-1945. The aim is to increase our knowledge and understanding of the events through an investigation of survivor testimonies concerning anti-Jewish laws and the Holocaust. The main focus is on how survivors perceived

the treatment to which they and their fellow Jews were exposed, and how they responded to the persecution they faced. Perceptions and responses are analyzed through multiple factors such as gender, age, social class, and geographical place.

The period under investigation stretches from 1920, when the law of Numerus Clausus (a quota system influencing admission to universities) was introduced, until the end of the Second World War in early 1945. Experiences from the labour service system, the Jewish houses in Budapest, and the ghettos, as well as of hiding and resistance, are some of the recurring themes which are examined here. Extensive interviews, along with eyewitness reports and memoirs, form the empirical basis of the study.

## Human geography

### Transaction Spaces

#### *Consumption Configurations and City Formation*

Lukas Smas

Publisher: Acta Universitatis Stockholmiensis

ISBN: 9789185445875

Published: 2008

Series: Stockholm Studies in Human Geography, 18

Pages: 195

City formation and urban everyday life consumption are formed by each other. This book explores these relationships from two angles by using various commodities and places as methodological examples. First, different commodities, consumption projects and associated spaces are explored. This involves shopping for clothes in fashion retail shops, browsing for books in bookstores as well as drinking coffee at cafés. Second, spatial practices of producers and users of consumer service spaces in the context of property development, urban politics and everyday life in Stockholm city centre are analysed.

Transaction Spaces is a conceptual and explorative analysis of how commodity transaction situations are configured and constrained in time and space, and, how consumer service spaces for commodity transactions are formed in cities and how they are part of city formation. Throughout, commodity transactions are understood as socially and economically situated material projects and as projects performed by consumers, acting together with producers, in the urban drama.



## Language/Linguistics

### Syntactic Variation in the Swedish of Adolescents in Multilingual Urban Settings

*Subject-verb Order in Declaratives, Questions and Subordinate Clauses*

Natalia Ganuza

Publisher: Stockholm University, Faculty of Humanities, Centre for Research on Bilingualism  
ISBN: 9789171556110  
Published: 2008  
Series: Dissertations in bilingualism, 15  
Pages: 208

This thesis investigates the use of word order variation, in particular the variable use of subject-verb inversion and non-inversion in main declarative clauses, among adolescents in contemporary multilingual settings in Sweden. The use of non-inversion in contexts that in standard Swedish require inversion is sometimes claimed to be characteristic of varieties of Swedish spoken among adolescents in multilingual urban areas. The present study includes a wide range of data, both spontaneous and elicited, and explores how common the use of non-inversion is among a relatively large group of participants in different contexts, and how the use of non-inversion is influenced by different demographic, linguistic and socio-pragmatic factors.

### Relativizing Linguistic Relativity *Investigating Underlying Assumptions about Language in the Neo-Whorfian Literature*

Ingrid Björk

Publisher: Uppsala University, Interfaculty Units, Acta Universitatis Upsaliensis  
ISBN: 9789155471828  
Published: 2008  
Series: Studia Linguistica Upsaliensia, 6  
Pages: 143

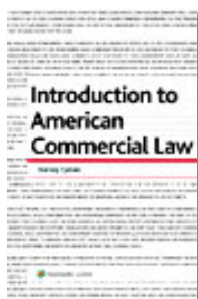
This work concerns the linguistic relativity hypothesis, also known as the Sapir-Whorf hypothesis, which, in its most general form claims that 'lan-guage' influences 'thought'. Past studies into linguistic relativity have treated various aspects of both thought and language, but a growing body of literature has recently emerged, in this thesis referred to as neo-Whorfian, that empirically investigates thought and language from a cross-linguistic perspective and claims that the grammar or lexicon of a particular language influences the speakers' non-linguistic thought.

The present thesis examines the assumptions about language that underlie this claim and criticizes the neo-Whorfian arguments from the point of view that they are based on misleading notions of language. The critique focuses on the operationalization of thought, language, and culture as separate variables in the neo-Whorfian empirical investigations.

## Law

### Introduction to American Commercial Law

Barney Fyman



Publisher: Norstedts Juridik  
ISBN: 9789139012153  
Published: 2008  
Pages: 312

1. Introduction, 2. Constitutional Law, 3. Civil Procedure, 4. Contract Law, 5. Corporate Law, 6. Employment Law, 7. Business Torts, Interference with Business Relations, Product Liability

### Swedish Labour and Employment Law

Eklund, Ronnie, Sigeman, Tore & Carlson, Laura

Publisher: Iustus Förlag  
ISBN: 9176786697  
Published: 2008  
Pages: 518

Swedish Labour and Employment Law: Cases and Materials provides the reader with an orientation in labour and employment law in Sweden as well as certain of the effects of European Community law. After the introductory part providing an overview and background

of Swedish labour and employment law, the second part of this work comprises cases. Each case is presented with an introductory note including a brief description of the historical setting and applicable legislation, a summary of the facts and arguments, with comments afterwards discussing the issues raised in the cases. Many of the cases included are seen as landmark cases in Swedish labour and employment law. The third part of this work includes several collective agreements regarded as significant on the Swedish labour market. Two of the primary statutes, the Joint Regulation Act and the Employment Protection Act, are also included in this work.



## Literature

### El personaje femenino de la novela indigenista

Ingela Johansson

Publisher: Språk- och litteraturcentrum, Lunds Universitet  
ISBN: 9789162866150  
Published: 2008  
Series: Études Romanes de Lund, 80  
Pages: 202

The indigenista novel is a realistic novel with a strongly ideological character that was developed primarily in the Andean countries (Peru, Bolivia, Ecuador) during the first half of the 20th century with the purpose of making the reader aware of the living conditions of the indigenous Native American population. The overall aim of this study was to investigate the female characters in five of the works that have had the most influence on the development of the indigenista novel: *Aves sin nido* (1889) by Clorinda Matto de Turner, *Raza de bronce* (1918) by Alcides Arguedas, *Huasi-pungo* (1934) by Jorge Icaza, *El mundo es ancho y ajeno* (1941) by Ciro Alegría, and *Los ríos profundos* (1958) by José María Arguedas.

## Marketing

### Tensions of Extensions

*Adverse Effects of Brand Extension within Consumer Relationship*

Henrik Sjödin

Publisher: EFI  
ISBN: 9789172587533  
Published: 2008  
Pages: 119

Imagine how you would react if you learned that your favorite singer was recording new music in a style far from that which



## What Kind of Theory is Music Theory?

*Epistemological Exercises in Music Theory and Analysis*

Per F Broman and Nora A Engebretsen (eds.)

Publisher: Acta Universitatis Stockholmiensis

ISBN: 9789185445806

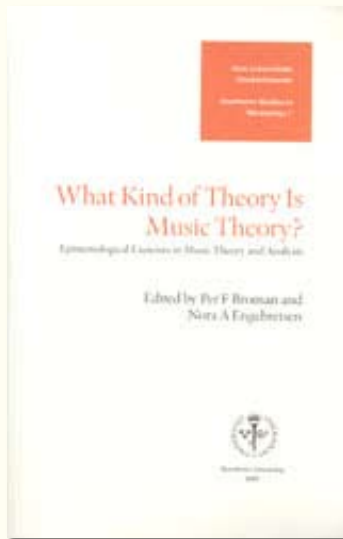
Published: 2008

Series: Stockholm Studies in Musicology, 1

Pages: 317

Music theory has long aligned itself with the sciences – particularly with physics, mathematics, and experimental psychology – seeking to cloak itself in the mantle of their epistemological legitimacy. This affinity, which was foreshadowed in music's inclusion in the medieval quadrivium alongside geometry, astronomy, and arithmetic, is evident throughout the history of music theory from the scientific revolution onward. Yet, as eager as music theorists have been to claim the epistemological privilege accorded the sciences, they have also been wary of limitations attending such an alliance.

This collection of essays will provide a historical as well as a philosophical and aesthetic context regarding music theory's relationship to science. The thirteen authors work in a range of fields and traditions including music theory, musicology, and philosophy.



the need for moving beyond the transmission model of broadcasting to mature both professional and theoretical thinking necessary in public service communication. Audiences must be understood as partners rather than targets and content that is cross-media and cross-genre must be popular but remain distinctive. For policy makers the core challenge necessitates fairly balancing the often contrary interests of commerce and culture which is a fundamental tension in media policy today. The stakes are high because policy and operational decisions will establish the character of the European dual media system for decades to come. What is the mission of public service media in a multimedia environment characterised by globalization, convergence, digitization, and fragmentation? What is important for strategy development that renews the public service enterprise while keeping faith with the ethos that legitimates the endeavour? How might policy makers variously understand the fuller possibilities entailed in the development of a uniquely European dual media system?

## Gendered Journalism Cultures

*Strategies and Tactics in the Fields of Journalism*

Margareta Melin

Publisher: JMG, Department of Journalism and Mass Communication University of Göteborg

ISBN: 9789188212580

Published: 2008

Series: Göteborgska studier i journalistik och masskommunikation, 51

Pages: 254

The aim of the dissertation is to explore the way journalism works in two social fields of journalism, those of Britain and Sweden, from 1989 to 2002. The focus of the study is on creation and re-creation of value systems, power-struggles, and on their gendered nature.

The dissertation is placed in the theoretical crossroads of sociology of journalism, feminism and cultural studies and this theoretical abduction process is summarised in the concept journalism culture. The tools used to analyse the fields were appropriated from the theoretical worlds of Pierre Bourdieu and Michel de Certeau. Three studies have been done: one large questionnaire to 1500 Swedish journalists in 1989, and two thematic interview studies of 33 British journalists between 1992 and 2002. In addition, secondary research material of both quantitative and qualitative nature has been used.



## Media studies

*From Public Service Broadcasting to Public Service Media*

*RIPE@2007*

Gregory Ferrell Lowe, Jo Bardoel (eds.)

Publisher: Nordicom

ISBN: 9789189471535

Published: 2008

Pages: 259



The core challenge facing public service broadcasting today is the transition to public service media. This understanding characterised discourse among participants in the RIPE@2006 conference in the Netherlands, the theme of which was Public Service Broadcasting in the Multimedia Environment: Programmes and Platforms. The contributors in this volume focus attention on issues of strategic concern and tactical importance in addressing the core challenge. A defining theme is

the need for moving beyond the transmission model of broadcasting to mature both professional and theoretical thinking necessary in public service communication. Audiences must be understood as partners rather than targets and content that is cross-media and cross-genre must be popular but remain distinctive. For policy makers the core challenge necessitates fairly balancing the often contrary interests of commerce and culture which is a fundamental tension in media policy today. The stakes are high because policy and operational decisions will establish the character of the European dual media system for decades to come. What is the mission of public service media in a multimedia environment characterised by globalization, convergence, digitization, and fragmentation? What is important for strategy development that renews the public service enterprise while keeping faith with the ethos that legitimates the endeavour? How might policy makers variously understand the fuller possibilities entailed in the development of a uniquely European dual media system?

## Media Accountability Today... and Tomorrow

*Updating the Concept in Theory and Practice*

Torbjörn von Krogh (ed.)

you have come to love. Perhaps you would disapprove. Then you might react like many Porsche consumers did when they learned that "their" brand would start producing sports utility vehicles. They are not without peers. In fact, how would you respond if a favored brand would launch, say, a chain of coffee shops? Some people would resist such an idea. These scenarios illustrate how strong consumer-brand bonds may complicate attempts to extend brands into new businesses. The research presented in the thesis explores this connection, towards a better understanding of the stakes facing both companies and consumers. It is an inquiry into tensions of extensions.

The thesis comprises four published studies. Three explore how consumers with close ties to a brand react to brand extension. They acknowledge that consumers who come close to a brand potentially become stakeholders with opinions on efforts to change the products and marketing of that brand. They suggest that the implications of combining brand extension and strong consumer bonds can be substantial. The fourth study considers how the financial implications in particular can be analyzed and communicated within organizations.

Publisher: Nordicom  
ISBN: 9789189471580  
Published: 2008  
Pages: 158



Tony Blair demands it, Reuters wants it, the Spokane Spokesman-Review practices some of it and scholars try to define it – media accountability.

The need for media accountability was formulated more than 100 years ago and made manifest with codes of ethics and “bureaus of accuracy”.

The Hutchins Commission used the concept in 1947 as a way to avoid government prescription of media content. The practice of media accountability has since been fueled by market expansion, looser regulation of public service and a technological facilitation of media/public interaction.

## Musicology

### A Different Story

*Aesthetics and the History of Western Music*

Olle K. Edström

Publisher: Pendragon Press  
ISBN: 9781576471234  
Published: 2008  
Series: Aesthetics in Music, 08  
Pages: 309



“Wide-ranging across time and space, written in jargon-free, plain language, Aesthetics and the History of Western Music, simply put, teaches. The spectrum of original sources is impressively broad, and all of the principal “usual suspects” are included. But perhaps more important, Olle Edström likewise incorporates the work of

writers outside the mainstream of established aesthetics discourse; and the same holds for the secondary sources that he cites and invariably reads critically. Much of the value of this book develops from Edström’s concern to move aesthetics from an exercise of language to one of musical practices, and to include not only the music of high art but that of the popular as well, both in past times and in our own. His achievement is noteworthy.” Richard Leppert (University of Minnesota).

## Philosophy

### The Signified World

*The Problem of Occasionality in Husserl’s Phenomenology of Meaning*

Karl Weigelt

Publisher: Acta Universitatis Stockholmiensis  
ISBN: 9789185445851  
Published: 2008  
Series: Stockholm Studies in Philosophy, 31  
Pages: 343



This study offers the first comprehensive account of the problem of situation-dependence and facticity in Husserl’s phenomenology of meaning. On the basis of a reconsideration of the ideas of Husserl’s phenomenological approach to meaning and intentionality, it presents a reconstruction and assessment of Husserl’s

revised conception of empirical meaning.

Taking its lead from Husserl’s self-critical remark on the analysis of “occasional expressions” in the Logical Investigations, the study uncovers the underlying problem with Husserl’s initial conception of the relation between subjectivity and objectivity. It is shown that the problem of occasionality does not relate to indexicality in a standard sense, but to the essential facticity and subject-relativity of the intentional individuation of real being in general and to the contingency and inexhaustible transcendence of the world.

## Political Science

### Afro-Regions

*The Dynamics of Cross-Border Micro-Regionalism in Africa*

Edited by Fredrik Söderbaum and Ian Taylor

Publisher: Nordiska Afrikainstitutet  
ISBN: 9789171065902  
Published: 2008  
Pages: 200

This collection focuses on the making and unmaking of cross-border micro-regions in Africa. Its main emphasis is that micro-regions are not givens, but are constructed and reconstructed through social practice, political economy and, in discourse, by a variety of states, corporations and non-state actors.

The region-builders are the focus — that is, those actors that build and make micro-regions and their associated region-building strategies. Key research questions are: for whom, for what purpose and with what consequences are micro-regions being made and unmade? There is also special emphasis on how people on the ground and local communities create their own region-building strategies and how they respond to the region-building strategies of others. .

## Challenges to Democracy Building

*Recommendations for a New Swedish Policy on Democracy Building*

Maria Leissner, Vidar Helgesen, Gunilla Carlsson, Todd Landman et al.

Publisher: International IDEA  
ISBN: 9789185724369  
Published: 2008  
Pages: 78

Challenges to Democracy Building: A Seminar to Inspire a New Swedish Policy” was held in Stockholm, Sweden in May 2007. It was organized by the Swedish Ministry for Foreign Affairs, through the Swedish Ambassador for Democracy, Maria Leissner, in cooperation with International IDEA. Its

overarching purpose was to provide inspiration and input for the process of creating a new Swedish policy on democracy building and human rights undertaken by the Ambassador for Democracy. Participants were invited to point out the main challenges, highlight areas where improvements could be made and give advice with regard to getting the new policy under way.



### Del dicho al hecho

*manual de buenas practicas para la participacion de mujeres en los partidos politicos latinoamericanos*

Beatriz Llanos and Kristen Sample (eds)

Publisher: International IDEA  
ISBN: 9789185724406  
Published: 2008  
Pages: 64

This manual provides political party members and leaders with the means to implement concrete strategies for achieving equality for women within party organizations and in access to positions of power and representation.

More than a year of research and field work in 18 Latin American countries is condensed in this publication and the accompanying CD, which describe 95 “good practices” implemented by party organizations. It also analyzes the progress and the challenges still facing women in politics, both in the region and in each of the countries studied.



### Early Warning and Civil Protection

*When does it work and why does it fail?*

Christer Pursiainen (ed.)

Publisher:  
ISBN: 9789189332676  
Published: 2008  
Series: Nordregio report, 1  
Pages: 175



This study is about early warning in the context of civil protection. The concept of civil protection as used by the European Union refers to the protection of people, the environment and property in the event of man-made, technological and natural risks or emergencies. Early warning is an essential element of any functioning civil protection system.

This study, combining several points of departure as well as levels and units of analysis, provides a general framework for discussing the issue of when does early warning work in relation to civil protection and, more significantly perhaps, when does it fail, and for what reasons. Moreover, it offers some detailed case studies in fields such as climate change related floods and spatial planning, sudden sea water rise, electricity blackouts, and maritime safety in cross-border context.

### In Search of Security After the Collapse of the Soviet Union

*Foreign Policy Change in Denmark, Finland and Sweden, 1988–1993*

Fredrik Doeser

Publisher: Department of Political Science, Stockholm University  
ISBN: 9789171556097  
Published: 2008  
Series: Stockholm studies in politics, 126  
Pages: 316

The aim of this study is to explain the evolution of foreign policy in Denmark, Finland and Sweden with regard to Western security cooperation between 1988 and 1993. The study sets out to test two theoretical perspectives on the security cooperation policies of these three small states. The external political perspective is based on the idea that foreign policy is determined by the challenges of a state's external political environment. The domestic political perspective is based on the idea that phenomena at the domestic level of the state have an impact on how governments cope with external constraints. The primary theoretical ambition is to integrate the findings from these two analyses in order to further an understanding of the mechanisms of foreign policy change in small states.

### Taking Advantage of Institutional Possibilities and Network Opportunities

*Analyzing Swedish Strategic Action in EU Negotiations*

Matilda Broman

Publisher: Lund University, Dept. of political science  
ISBN: 9188306712  
Published: 2008  
Series: Lund Political Studies, 152  
Pages: 296

When core national interests are at stake, EU member states optimize their strategic activities on the European level in order to advance national preferences. Two cases are used in this study to shed light on such dynamics.

The first case is Sweden's strategic action within the transparency issue area, which in part defined the country's Council Presidency in early 2001.

The second case is the EU chemicals policy where Sweden, as in the transparency case, harbours strong interests. The two studies provide opportunities for in-depth studies of the complex institutional setting and related EU negotiations within the co-decision context. Armed with a theoretical framework based on what is labelled institutional possibilities and network opportunities, the author proceeds to analyze Swedish strategic activities in the studied cases. These activities are categorized as framing; the use of expertise; manipulation; procedural tactics; leadership; mediation and coalition-building. The framework developed to analyze Sweden's strategies is additionally used to trace and analyze the activities of other member states (i.e., France, Italy, the UK and Finland), EU bodies, and non-governmental actors.

### The EU as a Global Actor in the South

Björn Hettne, Fredrik Söderbaum and Patrik Stålgren

Publisher: Swedish Institute for European Policy Studies  
ISBN: 9789186107031  
Published: 2008

Series: SIEPS 2008:8  
Pages: 75



This report draws on the experiences of a recently concluded research project funded by the Swedish Institute for European Policy Studies (SIEPS). The project originally set in 2003 with the intention of analysing the internal dynamics of the EU in

terms of policy coordination between EU institutions and the Member States in the field of development cooperation in Africa. However, the project researchers soon realised that the internal dimensions of the EU were closely interwoven with its role in the world.

They also realised that to obtain robust answers on "global development" they were forced to go beyond development cooperation as such and transcend Africa as the single regional counterpart. This resulted in a more comprehensive comparative report, which seeks to understand variations in the EU's role as a global actor in global development and across different counterpart regions in the South (Africa, Asia and Latin America). The enormous growth of literature in this field during the past few years shows the great relevance of the subject. This report aims at a general overview of the literature meant for the general public and policy makers, particularly in Sweden. Its core contribution is the analysis

and empirical illustration of what is termed regional actorship and interregionalism.

### The Institutional Sources of Statehood

*Assimilation, Multiculturalism, and Taxation in Sub-Saharan Africa*

Anna Persson

Publisher: Gothenburg University, Department of Political Science  
ISBN: 9789189246362  
Published: 2008  
Series: Department of Political Studies in Politics, 111  
Pages: 273

Today, almost all states are, or at least claim to be, nation-states. As such, they subscribe to the legitimating doctrine of national sovereignty and claim to derive state power from, as well as exercise it for, a nation. Yet, despite great similarities in terms of juridical statehood, empirically, states vary a lot in terms of how successful they are in governing their societies. This study asks how we can understand this variation in empirical statehood and, more specifically, it asks how we can understand the varying abilities of states to solve the collective dilemma of taxation.

Following a historical institutional approach, the argument developed and tested in this study relates the ability of states to solve the collective action dilemma of taxation to the formal criteria for citizenship specified in key legal and policy documents during formative periods of state development. More specifically, building on the argument that a shared national identity is decisive for solving collective action problems such as the one of taxation, this study contends that the degree to which the national political community is officially recognized as ethnically diverse influences notions of 'us' and 'them' and, ultimately, tax state development.

### Transparency in Transfers of Small Arms and Light Weapons

*Reports to the United Nations Register of Conventional Arms, 2003–2006*

Paul Holtom

Publisher: SIPRI  
ISBN: 9789185114580  
Published: 2008  
Series: SIPRI Policy Paper No. 22  
Pages: 58

The UN General Assembly's decision in 2003 to invite member states to provide information on transfers of small arms and light weapons (SALW) to the UN Register of Conventional Arms (UNROCA) has led to a notable increase in the level of transparency in transfers of SALW. This Policy Paper is the first study to document and analyse information on SALW transfers reported to UNROCA for 2003–2006. It finds that, while the level of reporting on light weapons to UNROCA was fairly steady for the years 2003–2006, a significant increase in submissions of background information followed the introduction of a standardized reporting form for 2006.

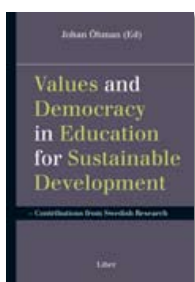
Despite this noteworthy increase, UNROCA still only captures a fraction of international SALW transfers and transparency in transfers of SALW continues to lag behind that of other conventional weapons. The findings and recommendations of this Policy Paper throw light on the continuing debate over how the coverage of UNROCA can be expanded.

## Values and Democracy in Education for Sustainable Development

*Contributions From Swedish Research*

Johan Öhman (ed.)

Publisher: Liber  
SBN: 9789147088515  
Published: 2008  
Pages: 186



The purpose of this book is to contribute to this challenge with knowledge and perspectives derived from recent Swedish research. The contributing researchers are associated with ten different universities and are mainly active within the Educational Science field, although disciplines such as Socio-

logy of Law and Ethics are also represented. The papers therefore represent many different theoretical and methodological perspectives.

All these researchers have two things in common. The first is that they all belong to the Swedish research network Education & Sustainable Development. This network was founded in 2000 and today involves about thirty senior researchers and PhD students. The second thing that unites the authors of this book is that they all address issues that touch on the intersection of values and democracy in ESD. Furthermore, there is a common ambition to base their contributions to these policy related issues on empirical investigations.

## Social Sciences

### Challenges when Shaping Capabilities for Research

*Swedish Support to Bilateral Research Cooperation with Sri Lanka and Vietnam, 1976–2006, and a Look Ahead*

Jan Annerstedt, Shantha Liyanage

Publisher: Sida  
ISBN: 9789158681774  
Published: 2008  
Series: Sida Evaluation  
Pages: 114

The study summarizes challenges, experiences and achievements during 30 years of bilateral research collaboration between Sweden and Sri Lanka and between Sweden and Vietnam, respectively. The two collaborations both started in 1976 and has since then been financed



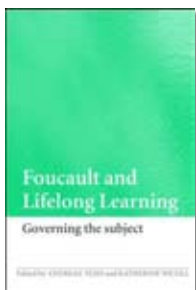
has been phased out in 2011.

### Foucault and Lifelong Learning

*Governing the Subject*

Andreas Fejes, Katherine Nicoll

Publisher: Routledge  
ISBN: 9780415424035  
Published: 2008  
Pages: 208



from Swedish international development cooperation resources. The study shows several types of long-term impacts of the collaboration. A number of suggestions are made on how to reorient and change focus of possible future research collaboration between Sweden and the two countries after the Swedish bilateral development cooperation

Over the last twenty years there has been increasing interest in the work of Michel Foucault in the social sciences and in particular with relation to education. This, the first book to draw on his work to consider lifelong learning, explores the significance of policies and practices of lifelong learning to the wider societies of which they are a part.

With a breadth of international contributors and sites of analysis, this book offers insights into such questions as: What are the effects of lifelong learning policies within socio-political systems of governance? What does lifelong learning do to our understanding of ourselves as citizens? How does lifelong learning act in the regulation and re-ordering of what people do?

The book suggests that understanding of lifelong learning as contributory to the knowledge economy, globalisation or the new work order may need to be revised if we are to understand its impact more fully. It therefore makes a significant contribution to the study of lifelong learning.

### International Training Programmes 2008

Publisher: Sida  
ISBN: 9158680519  
Published: 2007  
Pages: 96



Sida, the Swedish International Development Cooperation Agency, has the primary responsibility for Sweden's bilateral development cooperation assistance with Africa, Asia, Latin America and Europe and Central Asia. Support to capacity- and institutional development constitute

is an important part. A brief description of Sida can be found in the last pages in this catalogue.

This catalogue contains a presentation of Sida's International Training Programmes for 2008.

### Rural Development Through Social Capital?

*An Inquest on the Linkages Between Social Capital and Development in War-Torn Villages in Sri Lanka*

Dharmika Herath

Publisher: School of Global Studies, University of Gothenburg, Peace and Development Research  
ISBN: 9789187380716

Published: 2008  
Pages: 233

This doctoral thesis concerns the potential causal relationship between social capital and rural development in war-torn villages in the north of Sri Lanka. The social capital thesis centers on the notion that social relationships matter to development-related outcomes and reconstruction of war-torn societies. This theoretical understanding and the conditions in the north of Sri Lanka motivated the author to apply the concept of social capital to study development in war-torn villages.

## Sociology & Social Policy

### Care Work in Crisis

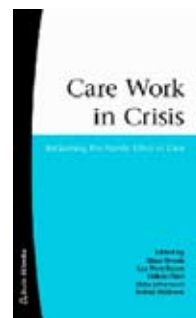
*Reclaiming the Nordic Ethos of Care*

Sirpa Wrede et al. (eds.)

Publisher: Studentlitteratur  
ISBN: 9789144052533  
Published: 2008  
Pages: 374

Welfare policies in the Nordic countries have been restructured, due to economic and demographic constraints, and claims for efficiency, but also with respect to the competence required. The authors discuss the crisis in care work, its recruitment problems, educational models and care work cultures. They show that values and the ethos of welfare policy affect the care for both the clients and the workers.

The book is of interest to students, researchers, professionals, and policymakers.



### Family (Versus) Policy

*Combining Work and Care in Russia and Sweden*

Zhanna Kravchenko

Publisher: Acta Universitatis Stockholmiensis  
ISBN: 9789185445912  
Published: 2008  
Series: Stockholm Studies in Sociology. N.S., 30  
Pages: 184



The twentieth century has witnessed a revolution in the ways in which the social division of labour is organised, and in terms of how waged work and caring for children are reconciled. This study explores family policy from the perspective of its capacity to manage the socio-economic risks emanating from combining

the roles of breadwinner and caregiver which many parents are beginning to do in contemporary society. This study is focused on Russia and Sweden, countries which have a large share of their female population in the labour force and an institutionalised public policy directed towards meeting the challenges of childrearing in dual-earner families.

### Female Employment, Gender Roles, and Attitudes

*The Baltic Countries in a Broader Context*

Akvile Motiejunaite

Publisher: Acta Universitatis Stockholmiensis  
ISBN: 9789185445844  
Published: 2008  
Series: Stockholm Studies in Sociology. N.S., 29  
Pages: 142



This thesis consists of four constituent studies exploring several common themes: female participation in employment, normative assumptions regarding the proper roles of males and females, and social change. The underlying focus is gendered division of work, which is explored through the concept of family

models. These models are conceptualized with reference to the interrelationships between female employment, availability of care services outside the family, and sharing of care work within the family.

The studies call into question the assumption that strong support for the traditional 'male breadwinner/female carer' family model in post-socialist societies contributed to the exclusion of women from the labour market. Although the numbers of employed women in these societies indeed dramatically decreased after 1990, men suffered employment losses as well. Comparing male and female employment indicators revealed no general pattern of female exclusion from the labour market. Summarizing the current situation regarding the gendered division of work, with reference to policies, practices, and attitudes, reveals the presence of 'adult worker' family models in Eastern Europe.

### Health, Illness and Culture

*Broken Narratives*

Lars-Christer Hydén and Jens Brockmeier (eds.)

Publisher: Routledge  
ISBN: 9780415988742  
Published: 2008  
Series: Routledge Studies in Health and Social Welfare  
Pages: 196



This collection of essays examines the interrelations between illness, disability, health, society, and culture. The contributors examine how "narratives" have emerged and been utilized within these areas to help those who have experienced injury, disability, dementia, pain, grief, or psychological trauma to

express their stories. Encompassing clinical case studies, ethnographic field studies and autobiographical case studies, *Health, Illness and Culture* offers a broad overview and critical analysis of the present state of "illness narratives" within the fields of health and social welfare.

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