"Open Access is vital in a Knowledge Society" After the Second World War, the idea of a knowledge-based society took form and publishing developed into an industry. High annual profit margins became the standard for the dominant publishers, and as a consequence, libraries could no longer afford their subscriptions.

Since the early 1990s, libraries have been seeking a new publishing approach, one no longer based on copyright monopolies in the hands of publishers. “Open Access” became their slogan. Open-access (OA) literature is digital, online, free of charge, and free of most copyright and licensing restrictions.

The National Library in Sweden coordinates a national open access project that was initiated in 2005. The mission of OpenAccess.se is “To promote maximum accessibility and visibility of works produced by researchers, teachers and students at Swedish universities and university colleges.” An evaluation of OpenAccess.se mentions that OA is vital in a knowledge society and is necessary in the global competition.

In November, the biggest and most important project within OpenAccess.se, the search service SwePub, was opened. SwePub (http://swepub.kb.se/) makes it possible to search among articles, conference papers, dissertations etc. published at Swedish universities.

Jenny Nordenankar, Editor

Cold Matters

Cultural Perceptions of Snow, Ice and Cold

Heidi Hansson and Cathrine Norberg (eds.)

Publisher: Umeå University and the Royal Skyttean Society
ISBN: 9789188466709
Published: 2009
Series: Northern Studies Monographs; 1
Pages: 244

Cold matters on a number of different levels. It has become a political instrument that helps to establish common ground for the cold regions of the globe. As a metaphor, it suggests an impassioned and controlled outlook on life. Physically, cold produces environments where people can freeze and starve to death. Psychologically, it may serve as the route to self-discovery, since it has the capacity to strip away everything except the most essential aspects of the self. Historically, cold has usually been surrounded by negative associations but more recently, it has become a theme to explore in words and pictures and exploit in marketing strategies.

Anthropology

Ethnographic Practice and Public Aid
Methods and Meanings in Development Cooperation
Sten Hagberg and Charlotta Widmark (eds.)

Publisher: Acta Universitatis Upsaliensis
ISBN: 9789155475604
Published: 2009
Series: Uppsala studies in cultural anthropology; 45
Pages: 305

The ambition of this collection of essays is to explore the interface of anthropology and development with a particular focus on what anthropologists involved in public aid and development cooperation do in terms of theory, method and ethnography. There are a limited number of contexts in which anthropologists are consulted in development work, which in turn affect the anthropologists’ positioning. Common to these essays is that they offer analyses of the different locations — e.g. advisory positions, ministerial policy work, academic in consultation assignment, field officer, programme officer at HQ — from which anthropology and anthropologists engage with development. Aimed at an audience of academics and students as well as development practitioners and policy makers, the essays in this book reflect
Managing Laponia
*A World Heritage Site as Arena for Sami Ethno-Politics in Sweden*

Carina Green
Publisher: Acta Universitatis Upsaliensis
ISBN: 9789158681439
Published: 2009
Series: Uppsala Studies in Cultural Anthropology; 47
Pages: 221

This study deals with the implications of implementing the World Heritage site of Laponia in northern Sweden. Laponia, consisting of previously well-known national parks such as Stora Sjöfallet and Sarek, obtained its World Heritage status in 1996. Both the biological and geological significance of the area and the local Sami reindeer herding culture are included in the justification for World Heritage status. This thesis explores how Laponia became an arena for the long-standing Sami ethno-political struggle for increased self-governance and autonomy.

Architecture/Design

The Complete Guide to Architecture in Stockholm

*400 buildings from 800 years*

Olof Hultin, Bengt OH Johansson et al.
Publisher: Arkitektur förlag
ISBN: 9789186050757
Published: 2009
Pages: 350

Over 400 buildings, from Stockholm’s earliest history to the present day, are presented with new color photographs, drawings and analytical texts. With its detailed maps, the book is an invaluable guide to have at hand when exploring the fantastic architectural treasures to be found in Stockholm and its surroundings.

Cultural studies

Being There

*New Perspectives on Phenomenology and the Analysis of Culture*

Jonas Frykman Nils Gilje (eds.)
Publisher: Nordic Academic Press/Historiska media
ISBN: 978918550300
Published: 2009
Pages: 195

In recent years, experience, feeling, action and other such fields have become central in cultural research. Indeed, are culture forms not simply a varied mixture of symbols, pictures, texts and discourses? Is this not, above all, a lived-in world? This book contains detailed descriptions of the adventures of children in today’s Nordic theme parks, the celebration of midsummer in Copenhagen, bus trips taken by guest workers between Malmo and Zagreb, the celebration of National Day in Budapest, the magic of the landscape in Istrie, Croatia, violence and mutilations in Sierra Leone, and painful homesickness among Lebanese business people. Using concrete analyses, a group of eminent anthropologists and ethnologists aims at showing the creative ‘new’ by linking phenomenological theory—building to current analysis of culture.

Development Research

Natural Resource Tenure

*A Crucial Aspect of Poverty Reduction and Human Rights*

Nighsty Ghezae (ed.)
Publisher: Sida
ISBN: 9789158681439
Published: 2009
Series: Sida Studies; 23
Pages: 164

This study is broad in scope: it covers agricultural land as well as urban. It covers water, wetlands, coastal areas, forests, rangelands, protected areas, genetic resources and petroleum and minerals. It shows how strongly development priorities such as pro-poor growth and the fulfillment of human rights apply to natural resource tenure. Environmental sustainability and climate change, gender equality, peace, security and democratic governance are all closely related issues.

Economics

Celebrity Entrepreneurship and Celebrity Endorsement

*Similarities, Differences and the Effect of Deeper Engagement*

Erik Hunter
Publisher: JIBS, Jönköping International Business School
ISBN: 9189164989
Published: 2009
Series: JIBS Dissertation Series; 57
Pages: 232

Increasingly, celebrities appear not only as endorsers for products but are apparently engaged in entrepreneurial roles as initiators, owners and perhaps even managers in the ventures that market the products they promote. Despite being extensively referred to in popular media, scholars have been slow to recognize the importance of this new phenomenon.

This thesis argues theoretically and shows empirically that celebrity entrepreneurs are more effective communicators than typical celebrity endorsers because of their increased engagement with ventures.

Compensation of Losses in Foreign Subsidiaries within the EU

*A Comparative Study of the Unilateral Loss—Compensation Mechanisms in Austria and Denmark*

Anna Gerson
Publisher: JIBS, Jönköping International Business School
ISBN: 9789158634506
Published: 2009
Series: JIBS Dissertation Series; 058
Pages: 278

This study commences in the problems related to the restricted possibilities for cross-border groups to take losses incurred in foreign subsidiaries into account upon taxation. These difficulties lead to the situation where the overall tax burden of the group, seen as an economic unit, might exceed its economic capacity. Such over taxation is likely to cause the cross-border group cash-flow disadvantages, liquidity problems, reduced expansion possibilities and it might also effect the organisation and location of the group’s business activities.

This study has two research aims; firstly to analyse unilateral compensation of losses in foreign subsidiaries de lege lata, and secondly to analyse the consequences of different alternatives, as well as refraining from taking specific measures, upon opening up a unilateral system to cover also foreign losses de lege ferenda. In these respects, the experiences from the Austrian and Danish unilateral loss-compensation systems, under which losses incurred in foreign subsidiaries are acknowledged, serve as valuable sources of information.

Empirical Essays on Macro-Financial Linkages

Ola Melander
Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172587908
Published: 2009
Pages: 115

How do financial variables, such as firms’ cash flow and banks’ capital, affect macroeconomic variables, such as investment and GDP growth? What are the macroeconomic effects of exchange rate depreciation in countries where firms
The main approaches to group selection in the group selection controversy are described. It is also surveyed. The early contributions and literature on group selection such as spite and willingness to undertake costs of altruism, but also for other social preferences, it is shown that it can account not only for reproductive externalities - fixation, assortative group formation, and reproductive externalities - are also described and discussed.

Entreprenurship in the Name of Society
Reader's Digest of a Swedish Research Anthology
Malin Gawell, Bengt Johannisson, Mats Lundqvist (eds.)
Publisher: Knowledge Foundation
ISBN: 9789173665858
Published: 2009
Pages: 92
This book presents entrepreneurship far beyond market-oriented business. Societal entrepreneurship engages people, at times in a small community, at times globally. The ambition is many times to create a better world, which of course is welcome. But societal entrepreneurship also challenges and provokes. The contributing authors both acknowledge and question contemporary ways of organizing society.

In this digested presentation of a research anthology, originally published in early 2009 (in Swedish), 16 researchers from 16 Swedish universities and/or institutes elaborate on these issues. The texts cover a variety of cases of societal entrepreneurship carried out by individuals, organizations, communities, nations – all with strong driving spirit.

Essays in Applied Game Theory
Marcus Salomonsson
Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172587861
Published: 2009
Pages: 106
In this thesis, game theoretical methods are applied in two distinct areas. First, the strategic interaction between players in financial markets is studied. In particular, the strategic interaction between informed traders, noise traders, and market makers is studied. A bid-ask spread is introduced into the Kyle model, and it is also shown that noise traders can be endogenized within the Glosten-Milgrom framework.

Second, evolutionary game theory is used to study how preferences, especially social preferences, have been formed. A group selection model based on reproductive externalities is developed, and it is shown that it can account not only for altruism, but also for other social preferences, such as spite and willingness to undertake costly punishment. The literature on group selection is also surveyed. The early contributions and the group selection controversy are described. The main approaches to group selection in the recent literature - fixation, assortative group formation, and reproductive externalities - are also described and discussed.

Labor Market Outcomes During the Russian Transition
Olga Lazareva
Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172587878
Published: 2009
Pages: 128
This thesis includes four papers that study selected aspects of the labor market transformation during the transition in Russia. In particular, the studies address the issues of non-wage employee compensation in Russian firms, location choices and labor market outcomes for the Russian migrants to Russia, the health effects of occupational change during the transition. The empirical data used come from the surveys of firms and individuals in Russia.

Education
Food for Thought
Communication and the Transformation of Work Experience in Web-based In-service Training
Mona Nilsen
Publisher: University of Gothenburg, Faculty of Education
ISBN: 9789173466585
Published: 2009
Series: Göteborg Studies in Educational Sciences; 282
Pages: 233
The background of the present study is an interest in the use of digital technologies for in-service training activities in industry. Globalization, international competition and transnational production are elements that currently transform work practices and work organizations. In the food industry, which is the empirical context of this study, globalization has resulted in a number of changes including new forms of production, new international regulations and an increase in quality control of food and food production. These food quality initiatives and the new regulations, in turn, have resulted in a need for in-service training of staff. By analyzing how people actually engage in and use web-based environments as part of in-service training efforts, the overall aim of the research is to contribute to our understanding of the kind of communication and agency that emerges in web-based environments, and how such environments constitute contexts for communicative socialisation and learning for people employed in industry. The focus of the

SWEDISH ACADEMIC BOOKS
present study is on the nature of activities that unfolds when using digital media and learning resources in such settings.

Ruptured Narratives
An Analysis of the Contradictions within Young People’s Responses to Issues of Personal Responsibility & Social Violence within the Educational Context
Silvia Edling
Publisher: Acta Universitatis Upsaliensis
ISBN: 9789155475178
Published: 2009
Series: Studia Didactica Upsaliensia; 2
Pages: 243

This thesis addresses the problems of social violence which are based on stereotyped prejudices, and directed towards people who differ from the norm, and asks how education aiming at counteracting social violence can be understood. Within education, the aspiration to contest social violence is generally motivated by a democratic framework stressing distributive justice and everyone’s equal value. The promotion of justice has recently become linked to the development of individuals’ moral responsibility in ways which overlook relational complexities. In contrast to a developmental approach, the intention with this thesis is to explore how education can be understood by using nine young people’s responses and sense of responsibility(-ies) in relation to others’ life circumstances as a starting-point for analysis. Hence, the investigation delves into the relationship between moral action and justice/injustice within the unpredictable field of culture, outside the notion of a democratic (moral) foundation. Using an ethics of alterity, which advocates a respect for difference, it is possible to claim that young people already are (unconditionally and unlimitedly) responsible as seen in their everyday responses to others’ life circumstances. The question at stake is rather what they choose to do with their responsibility. An ethics of dissensus, on the other hand, is used to acknowledge the embodiedness of human relations which now and then can be accompanied by unintended reactions, power relations, and contradictions – all of which necessary to pay attention to when social violence is discussed. An ethics of dissensus creates a link to Julia Kristeva’s subject-in-process, and to ruptured narratives, which has been used as an analytical lens in this investigation.

Gender Studies
Investigating Human/Animal Relations in Science, Culture and Work
Tora Holmberg (ed.)

Ruptured Narratives unfolds when using digital media and learning resources in such settings.

Body Claims
Janne Bromseth, Lisa Folkmarson Käll & Katarina Mattsson (eds.)
Publisher: Centre for Gender Research, Uppsala University
ISBN: 9789197568081
Published: 2009
Series: Skrifter från Centrum för genusvetenskap; 9
Pages: 234

What is a body, and how does it change meaning in different contexts? In this anthology nine gender researchers from different disciplines write about things like how a pregnant researcher is met when on fieldwork and how an ambiguous gender identity or sex change may open for a more complex understanding of the “queerness” of nature.

Normality/Normativity
Lisa Folkmarson Käll (ed.)
Publisher: Centre for Gender Research, Uppsala University
ISBN: 9789197818612
Published: 2009
Series: Skrifter från Centrum för genusvetenskap; 12
Pages: 253

Normality/Normativity brings together essays from a number of different fields that challenge the self-evidence of normality and bring to light its normative dimensions. Exploring how normative boundaries of normality are established, reinforced and disrupted in various ways, the essays demonstrate the co-dependence and intimate intermingling of normality and normativity and show how lines of demarcation between the normal and deviant are not always clear cut but often characterized by ambiguity.

History
Admiral Sir John Norris
And the British Expeditions to the Baltic Sea 1715–1727
David Denis Aldridge
Publisher: Nordic Academic Press/Historiska media
ISBN: 978918509317
Published: 2009
Pages: 381

Admiral Sir John Norris is one of the less well-known British Admirals; nevertheless, he is a fascinating and important man. Norris commanded British expeditions in the Baltic Sea in 1715–1727, nearly a hundred years before Horatio Nelson sailed these waters. Norris led the expeditions during the critical final years of the Great Northern War. The British naval presence in the Baltic did not result in any spectacular battles, but it was important for Britain’s diplomacy and trade with the powers around the Baltic seaboards.

In Admiral Sir John Norris David Denis Aldridge combines diplomatic and naval history, thoroughly researching archives of
the wider circulation and broader application of scholars review and explore the possibilities for extraordinary usefulness of these documents.

Negotiating Pasts in the Nordic Countries
Interdisciplinary Studies in History and Memory
Anne Erikson Jon Vikar Sigurdsson (eds.)
Publisher: Nordic Academic Press/Historiska media
ISBN: 9789185509331
Published: 2009
Pages: 320

For nearly 30 years the work of the Swedish Lutheran pastor and pioneering social historian Egil Johansson astonished the international scholarly world. Working initially with parish registers, especially examination registers, from northern Sweden, Johansson discovered the extraordinary usefulness of these documents to detail the history of universal literacy in Sweden. In this book a group of renowned scholars review and explore the possibilities for the wider circulation and broader application of central dimensions of the early literacy studies.

Understanding Literacy in its Historical Contexts
Socio-Cultural History and the Legacy of Egil Johansson
J. Graff Harvey, Alison Mackinnon et al.
Publisher: Nordic Academic Press/Historiska media
ISBN: 9789185509072
Published: 2009
Pages: 304

The style of the Swedish writer Harry Martinson is characterised by a large number of conspicuous and creative word-formation units, which have a special function in his writing. One single word might summarise and convey. The content and the novelty of such nonce forms catch the reader’s or listener’s attention, achieving the intended effect: to make the reader understand what Martinson wants to convey.

The present study is an analysis of the neologisms used in two of Martinson’s
Language Learning in the Multicultural Classroom

English in a European and Global Perspective

Marko Modiano

Publisher: Studentlitteratur
ISBN: 9789144053394
Published: 2009
Pages: 232

This book provides educators and teacher trainees with a basis upon which to develop teaching and learning methodologies that accommodate the multicultural classroom. A number of new perspectives are scrutinized, among them English as an International Language, Mid-Atlantic English, and Euro-English.

Teachers and teacher trainees will find this volume to be a valuable tool in their efforts to devise a foundation for the teaching of languages of wider communication which is designed to accommodate today’s diverse learning environments.

Law

CISG Part II Conference
Stockholm 4–5 September 2008
Jan Kleineman (ed.)

Publisher: Iustus Forlag
ISBN: 9789176787311
Published: 2009
Series: SCCL; 11
Pages: 150

The CISG Part II Conference was held in Stockholm on 4–5 September 2008. The Conference was held in honour and remembrance of the late Supreme Court Justice Hans-Gunnar Solerud, the first chairman of the Stockholm Centre for Commercial Law. The Conference was organised by the Stockholm Centre for Commercial Law in co-operation with the Swedish Ministry of Justice.

This publication contains writings concerning the themes presented and discussed during the Conference.

Labour and employment law in Sweden

Reinhold Fahlbeck and Bernard Johann Mulder

Publisher: Juristförlaget i Lund
ISBN: 9789154401086
Published: 2009
Series: Skrifter utgivna vid Juridiska fakulteten i Lund; 167
Pages: 93

This book presents an overview of labour and employment law in Sweden. In addition to factual information, it provides glimpses of the historical background and development of Swedish regulation and also some analysis. The influence of EU regulation is examined. The legal regulation is presented in its industrial relations context. Outstanding features of the “Swedish Model” for industrial relations are highlighted. Most prominent are the very high unionisation rate, the pragmatic and co-operative attitude of the labour market actors and the remarkable continuity of Swedish industrial relations. The highly centralised and collective nature of labour and employment regulation are pinpointed and so is the intimate interplay between statutory regulation and regulation in collective agreements.

Rule of Law Promotion

Global Perspectives, Local Applications

Per Bergling, Jenny Ederlöf, Veronica L. Taylor (eds.)

Publisher: Iustus Forlag
ISBN: 9789176787137
Published: 2009
Series: Umeå-serien; 21
Pages: 377

Legal and judicial reform, or “rule of law promotion”, is—and is likely to remain—a priority for international organizations, aid agencies and national governments. The elasticity of the rule of law concept allows it to invoke in support of conflict prevention and peace-building, political transition and human rights, and promoting economic development. Operationally, rule of law project design and programming seem to be converging worldwide. Yet, as rule of law promotion expands its geographic reach to new conflict zones and to Asia, diversity in local political, economic and social environments becomes more obvious. This volume explores what happens when global rule of law promotion confronts local realities, and with what results. We present a fresh collection of essays from new and established scholars in Europe, the United States, Australia and Japan. The contributors explore local case studies ranging from Achef, Cambodia and East Timor through Vietnam and the PRC, as well as studies of international rule of law promoters including the EU, the World Bank and the UN Security Council.
The Fundamentals of Swedish Law
Laura Carson
Publisher: Studentlitteratur
ISBN: 9789144057408
Published: 2009
Pages: 454

The Fundamentals of Swedish Law offers a foreign reader an overview and understanding of the most important aspects of the law and legal system in Sweden, from the legal institutions to more specific topics such as contract law, tort law and family law. These presentations are not exhaustive but rather meant to give the reader a sufficient enough understanding to be somewhat orientated in the Swedish legal system.

The book is written for non-Swedish practitioners faced with a specific legal issue involving Swedish law. It is also addressed to foreign law students in need of an overview of the Swedish legal system in order to help them in their further studies at Swedish universities.

Uppsala–Minnesota Colloquium
Law, Culture and Values
Mattias Dahlberg (ed.)
Publisher: Iustus Forlag
ISBN: 9789176787397
Published: 2009
Series: De Lege-serien
Pages: 309

The 2009 volume of De Lege celebrates the successful faculty and student exchange program between the University of Minnesota Law School and the Uppsala University Law Faculty. The volume starts with papers by Professor Robert A. Stein and Chief Librarian, Professor Ulf Göransson. They cover the background and development of the exchange program, from an American and Swedish perspective respectively.

Thereafter follow papers from researchers from Minnesota Law School and the Uppsala Law Faculty. The papers are divided into five segments: American and Scandinavian Legal Realism, Freedom of Expression as a Human Right, Families across National and Cultural Boundaries, Current Topics in Environmental Law, and Terrorism and Legal Security. Each segment is covered by researchers from both law faculties. The papers were first presented at a colloquium held in Minneapolis in September 2009, and they represent clear evidence on the width and depth of current research.

Literature
Rendering the Sublime
A Reading of Marina Tsvetaeva’s Fairy-Tale Poem The Swain
Tora Lane
Publisher: Acta Universitatis Stockholmiensis
ISBN: 9789186071264
Published: 2009
Series: Stockholm Studies in Russian Literature, 41
Pages: 147

The present study is a reading of the folktoric fairy-tale poem The Swain (Molodets) (1924) by the Russian Modernist poet Marina Tsvetaeva (1892–1941).

The poem represents a high point in Tsvetaeva’s experiments with Russian folk art, and it is thoroughly folktoric in its theme, forms of writing and poetic language. At the same time, the poem can be linked to the attraction to folk art as a locus of the Sublime in literary tradition, which originates in German Romanticism, and finds its echoes in Russian Modernism. This study seeks to show that Tsvetaeva’s exploration of folk art in the poem was inspired by a quandary linked to the Sublime; namely the paradoxical question how to present in art what is too great to be represented.

Writers, Writing on Conflict and Wars in Africa
Okey Ndibe and Chenjerai Hove (eds.)
Publisher: Nordiska Afrikainstitutet and Adonis & Abbey Publishers Ltd.
ISBN: 9781906704520
Published: 2009
Pages: 240

Many African countries are caught up in perennial or recurrent political conflicts that often culminate in devastating wars. These flaring conflicts and wars create harrowing economic hardships, dire refugee problems, and sustain a sense of despair in such countries.

By their nature, these conflicts and wars affect writers in profound and sometimes paradoxical ways. On the one hand, literature — whether fiction, poetry, drama, or even memoirs — is inspired by conflict. On the other hand, the sense of dislocation as well as the humanitarian crises unleashed by wars and other kinds of conflicts also constitute grave impediments to artistic exploration and literary expression.

Marketing
Challenging Consistency
Effects of Brand-incongruent Communications
Fredrik Törn
Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172587779
Published: 2009
Pages: 169

This is a thesis on how established brands can enhance their strength, interestingness, and vitality. A threat to contemporary established brands is that they may in fact be too well established to be interesting and stimulate curiosity among consumers. A managerial fixation in maintaining consistency in brand communications may have put a straitjacket onto advertising executions for established brands. Therefore, managers for established brands facing communication objectives of enhanced salience in memory, better top-of-mind awareness, and greater consumer interest in the brand, may need to devise communication strategies in ways which are different – and even considerably different – from what they used to execute in the past. This thesis examines one such way – communications which are incongruent with consumers’ established brand associations.

Global Marketing
Think Globally and Act Locally
Svante Andersson & Göran Svensson (eds.)
Publisher: Studentlitteratur
ISBN: 9789144055558
Published: 2009
Pages: 404

This book encapsulates a multinational group of scholars’ combined expertise and perspectives on domestic/local and international/global marketing arenas. With its ‘global’ perspective, the book presents a wide range of subjects important to business in times of crisis. The theme, ‘thinking globally and acting locally’, focuses on a range of topics, such as marketing strategy, early internationalisation and born globals, traditions and cultures, the internationalisation of business and services, relationships, alliances, entrepreneurs and purchasing, marketing ethics and ethical conventions, macro-marketing, and the effects of terrorism and climate change.

Although written primarily for students, scholars and practitioners, the book also forms an important resource for anyone with an
interest in domestic/local and international/global marketing arenas. In short, it provides a solid foundation for an enriched scholarly and professional understanding of thinking globally and acting locally, i.e. ‘local’ marketing.

**Individual information system acceptance behaviour**

*An Electronic Ordering System Case*

Katarina Arbin

Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172587823
Published: 2009
Pages: 204

Organizations have spent and continue to spend millions of dollars on information systems (IS) in order to enable business success. Information systems have long been used to help managers make better decisions, better understand the nature of customers and improve employee productivity. They have enabled transformations in organizations, such as simplification and acceleration of work processes, and contributed to continued improvement and innovation in these processes. It is not that easy however to make this simplification and acceleration of work processes to happen. A common problem is that individuals that are supposed to use these systems do not use them, and if an information system is to contribute to business success it has to be adopted and used. The question is therefore, how do we get individuals to adopt and use systems that are implemented?

**New Insights on the Internationalisation Process of SMEs**

*A Study of Foreign Market Knowledge Development*

Sara Melén

Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172587793
Published: 2009
Pages: 256

An increasing number of small and medium-sized enterprises (SMEs) expand their businesses into foreign markets. Some SMEs begin to operate abroad soon after their establishment. These so-called born globals dominate a more rapid internationalisation compared with other SMEs. This thesis develops a deeper understanding of the internationalisation process of SMEs, by studying how born globals and other SMEs develop foreign market knowledge during the international expansion. The internationalisation process is divided into three phases; the pre-firm internationalisation phase, the initial internationalisation phase and the continued internationalisation phase. Based on a qualitative study of 14 biotech SMEs and a questionnaire survey of 188 SMEs from various industries, new insights on the internationalisation process of SMEs and born globals are presented.

**Profitability Performance of Supermarkets**

*The Effects of Scale of Operation, Local Market Conditions, and Conduct on the Economic Performance of Supermarkets*

Mikael Hernant

Publisher: Economic Research Institute, Stockholm School of Economics (EFI)
ISBN: 9789172587786
Published: 2009
Pages: 282

Ever since introduced and rolled out on the market during the 1950's and 1960's the supermarket format of grocery retail stores has played an important role in the grocery retail sector in Sweden, as well as in other countries. Although the sector in Sweden has evolved into a sector harbouring various store formats, the supermarket remains the major one – about half of the total volume of sales currently goes through supermarkets. Issues referring to the economic performance of supermarkets, and its antecedents, are thus of interest not only to retailers, but also to consumers as well as to society, overall.

This study contributes to previous research by explicitly addressing bottom-line performance of supermarkets, and by bridging different fields of research. With the structure-conduct-performance (SCP) paradigm as theoretical underpinning, a cross-sectional design is developed for the study, comprising the economic performance of 168 supermarkets. By pooling data from various sources a unique database is developed, providing prerequisites for a comprehensive investigation into the effects of scale of operation, local market conditions, and supermarket conduct on various aspects of supermarket performance, all the way to bottom-line profitability performance.

**Media studies**

*After the Tsunami*  
*Crisis Communication in Finland and Sweden*

UllaMajka Kvikaru, Lars Nord (eds.)

Publisher: Nordicom
ISBN: 9789189471856
Published: 2009
Series: Research Anthologies and Monographs
Pages: 219

The tsunami disaster in Southeast Asia during Christmas 2004 caused many deaths among vacationers from Finland and Sweden. It could be described as one of the worst catastrophes experienced during the post-war period in these countries. This book examines how this dramatic and unexpected event affected public communication patterns and practices in countries like Finland and Sweden. The communicative relations between government actors, the media and citizens always significantly affect the development of crucial democratic values such as trust, accountability and legitimacy.

The book covers different topics related to this issue, such as strategic political communication, media coverage, newsroom practices, public opinion and the use of new media in Finland and Sweden after the tsunami disaster.

*The Nordic Media Market 2009*  
*Media Companies and Business Activities*

Eva Harrie (ed.)

Publisher: Nordicom
Published: 2009
Series Nordic Media Trends; 11
Pages: 193

The Nordic Media Market 2009 offers information and analysis on the largest media companies operating in the Nordic region, where they are active, and in what branches of the media sector. The company data are accompanied by statistics for newspapers, magazines, radio, tv and internet, with respect to structure, ownership, penetration/reach and consumption. Data on the largest European and international corporations are also included. Moreover, the publication includes commentary and analysis on four media markets – newspapers, consumer magazines, radio and television – with regard to important features of, and changes in the media structure and structure of media ownership.

*The Work of Job Seeking*  
*Studies on Career Advice for White-collar Workers*

Marinette Fogle

Publisher: Örebro Universitet
ISBN: 9789176686744
Published: 2009
Series: Örebro Studies in Media and Communication
Pages: 154

In contemporary working life, training and guidance on how to write a curriculum vitae (CV) or succeed at an interview are fundamental features of job seeking. This kind of training and guidance, which emphasizes communicative skills and performance, entails ideals and
norms in the process of becoming employed. This study focuses in particular on guidance by a Swedish white-collar union and how students at universities negotiate career advice. Central questions are: What kind of characteristics, values and moral obligations are constructed as ideals for job seekers? How is the governing of job seekers linked to the social and political context? How is governing and self-governing constructed in the interaction between career coaches and students? How is the subject position as a job seeker negotiated? These questions are explored in four separate but interrelated articles. The empirical material includes analyses of texts, fieldwork data and interviews. The theoretical framework is inspired by the Foucauldian concept of governmentality and the concept of discursive positioning.

Miscellaneous

Congestion Taxes in City Traffic
Lessons learnt from the Stockholm Trial
Anders Gullberg and Karolina Isaksson (eds.)
Publisher: Nordic Academic Press/Historiska media
ISBN: 9789185509232
Published: 2009
Pages: 336

Traffic congestion in big cities is a growing problem, and in the Swedish capital of Stockholm a seven-month long trial period with congestion taxes was carried out in 2006. It has since been made a permanent system. In this book, the authors scrutinise and analyse the political and administrative processes of the first Swedish congestion experiment and its aftermath. The articles point to the fact that traffic policies are implemented for varying purposes, and differing interests can be premiersed when designing congestion systems. The authors’ analyses are mirrored against collective, international experiences and research. The authors describe the preoccupations, hopes and impressions that came along with the trial period, and how feelings fluctuated among the inhabitants of Stockholm before, during, and after the trial. The book shows how research can and should follow the general trends in societal developments closely. Flexibility is especially important in order to explain problems, and preventing gossip and preconceived ideas from gaining a foothold. The authors hope to provide tools for avoiding the pitfalls, and that the successes of the Stockholm Trial will be repeated in other contexts.

Organization Studies

Bits of Organization
Alison Pullen, Carl Rhodes (eds.)

Youth Engaging With the World
Media, Communication and Social Change
Thomas Tufte, Florencia Enghel (eds.)
Publisher: Nordicom
ISBN: 9789189471825
Published: 2009
Series: Yearbooks; 2009
Pages: 341

The Yearbook 2009 focuses on youth as a generation of actors and citizens who are increasingly exposed to and making use of media/ICT for entertainment and informational purposes, for social networking and mobilization, and for knowledge sharing. At the core of this creativity and these innovative practices is media and information literacy. Young people’s competence in using media, their ability to produce, understand and interact with the multiplicity of both new and old media formats and technologies have been instrumental in the manifestation of social processes of change. This book seeks to explore theoretical assumptions as well as empirical evidence of media and information literacy in action. But it also gathers examples of how youth in developing countries have used their skills to bring about change.
The contributors – scholars in the field of Peace and Conflict Research – take a systematic approach to analysing some of these transient aspects of war and peace with empirical cases ranging from Iraq, Israel-Palestine, Sri Lanka to the Armenian genocide.

Philosophy

Autonomie und Erziehung
Eine ethische Studie
Karina Nordström
Publisher: Verlag Karl Alber
ISBN: 9783495483756
Published: 2009
Series: Pädagogik und Philosophie; 3
Pages: 424


Hedonism as the Explanation of Value
David Brax
Publisher: Lund University
ISBN: 9789162878559
Published: 2009
Pages: 251

This dissertation treats the problem of attributing the occurrence of an individual event or state to a single cause – a problem commonly understood either as a question of distinguishing the cause from the mere conditions or as a matter of singling out, from several causes, one cause, as the cause. The main purpose of the study is to clarify some basic concepts, and some criteria of ascertainment of the cause, that may be discerned in the literature on causal attribution. Special attention is devoted to how the adequacy of causal attributions depends on pragmatic factors. The study begins with an analysis of J. S. Mill’s distinction in A System of Logic between a scientific and a common-parlance approach to the problem of causal attribution. Mill’s assumption that causal attribution in science always requires a universal-law subsumption is then examined in the context of a general discussion of the range of applicability of the covering-law model of explanation. Mill’s scientific and common-parlance notions of cause are compared with R. G. Collingwood’s historical (sense-I) and scientific (sense-II and -III) notions of cause.

The Normativity of Thought and Meaning
Karl Karlander
Publisher: Acta Universitatis Stockholmiensis
ISBN: 9789186071189
Published: 2009
Series: Stockholm Studies in Philosophy, 33
Pages: 359

This thesis defends a hedonistic theory of value consisting of two main components. Part 1 offers a theory of pleasure. Pleasures are experiences distinguished by a distinct phenomenological quality. This quality is attitudinal in nature: it is the feeling of liking. The pleasure experience is also an object of this attitude: when feeling pleasure, we like what we feel, and part of how it feels is how this liking feels: Pleasures are Internally Liked Experiences. Pleasure plays a central role in the motivational system such that pleasure tends to influence, and in turn be influenced by, other motivational, dispositional and evaluative states of the agent. While this connection is strong, it is often indirect and contingent – the necessary attitudinal connection is a matter of how pleasure feels, not of how it functions. Part 2 is concerned with the nature of value. What kind of problem is it that value poses, and what ought a theory of value to do? In face of the fundamental disagreements that persist over these questions, we try to gather and systemize what we can agree upon about value, and then develop a theory that accounts for (enough of) those things.

Peace and Conflict Studies

War and Peace in Transition
Changing Roles of External Actors
Karin Äggestam and Annika Björkståhl (eds.)
Publisher: Nordic Academic Press
ISBN: 9789185509225
Published: 2009
Pages: 206

The post-Cold War era is characterised by shifting patterns of war and peace. The new demands and challenges facing external actors, such as international peacekeeping forces and mediators, are therefore manifold. In War and Peace in Transition the authors address some of the critical and transformative issues in war and peacemaking, such as the roles of private military security companies and the use of force in peace support operations. The authors discuss how states, organisations and individuals contribute to conflict resolution. Another focus is the challenge of coordinating various peacemaking efforts.
In recent years the normativity of thought and meaning has been the subject of an extensive debate. What is at issue is whether intentionality has normative features, and if so, whether that constitutes a problem for naturalistic attempts to account for intentional phenomena. The origin of the debate is Saul Kripke's interpretation of Ludwig Wittgenstein's later philosophy, published in Wittgenstein On Rules and Private Language. Kripke claimed, on behalf of Wittgenstein, that dispositional accounts of linguistic meaning — accounts, i.e., which attempt to reduce semantic phenomena to facts about how speakers are disposed to employ words — fail to ground the factuality of semantic statements. From this, and other arguments, the far reaching conclusion was drawn by Kripke's Wittgenstein that there are no semantic facts, that every application of a word is "a leap in the dark". This position has become known as meaning scepticism.

**Political Science**

**Beyond the Crisis**

*How Sweden Can Succeed in the New Global Economy*

Publisher: The Globalisation Council
ISBN: 9789138232620
Published: 2009
Series: Ds; 2009:2
Pages: 332

The Globalisation Council was appointed by the Government in December 2006 to examine the question of how Sweden can best assert itself in an era of continuing globalisation, and to make appropriate recommendations. The report is entitled Beyond the Crisis. We have not considered it part of our brief to offer views on how the severe crisis now gripping economies around the world might be solved. We are aware, however, that the crisis has made our work more urgent. In part, it shows how rapidly a situation can change, which illustrates the importance of adaptability. Partly, too, the crisis may mean that market growth, once it returns, will be lower than we were accustomed to in the pre-crisis years. This in turn underlines the need for Sweden to secure stable supplies of energy resources. There are growing concerns on whether the quest for energy security by Asian states would lead to political, economic and social instability in Asia, with wider international repercussions. This publication is an attempt to examine the impact of Asia's growing energy demand and the resulting security implications.

**Japan and the Challenge of Human Security**

Bert Edström

Publisher: Institute for Security and Development Policy
ISBN: 9789185937455
Published: 2009
Pages: 322

This is a study of how human security was introduced into Japan’s foreign policy. Human security is a security idea that came into the limelight in 1994 when the United Nations Development Programme (UNDP) issued its annual report. In a speech in the United Nations the following year Prime Minister Murayama Tomiichi of Japan endorsed the concept and three years later Prime Minister Obuchi Keizo declared that human security was going to be a key element of Japan’s foreign policy. Subsequently, the Japanese government began to put in what has been described by a pundit as ‘a considerable effort’ to implement this new priority.

**Military and the State in Central Asia**

*From Red Army to Independence*

Erica Marat

Publisher: Routledge (Institute for Security and Development Policy)
ISBN: 978041593475
Published: 2009
Pages: 176

The military played a pivotal role in the political development, state functions, foreign policy and the daily lives of the people in the Central Asian states from the early twentieth century until the present. This book is the first major, in-depth study of the military institutions in Central Asian states. It examines their hidden story, the different stages of their development from the early twentieth century until the present, and the influence they had on the state and society. It effectively combines history, sociology of the military and political science and provides deeper insights into how recently formed states function. By concentrating extensively on the military, this book is an important and a timely contribution to a wide range of disciplines including Central Asian studies, post-colonial state and nation-building studies.

**Religion**

Religion, Democratic Values and Political Conflict

Yilmaz Esmer, Hans-Dieter Klingemann, and Bi Puranen (eds.)

Publisher: Acta Universitatis Upsaliensis
ISBN: 9789155475353
Published: 2009
Series: Psychologia et sociologia religionum; 23
Pages: 350

This volume is written in honor of Thorleif Pettersson, an erudite social scientist with a special interest in sociology of religion. A gifted researcher and a scholar playing a key role in the World Values Surveys. Some of the closest colleagues and friends of Thorleif Pettersson have contributed insightful essays to the present volume in recognition of his academic achievements. Part I concentrates on religion, secularism and morality. The essays in Part II deal with the broad subject of democratization and good governance. Finally, Part III contains three chapters on values related to war and peace. The volume concludes with a chapter which offers a broader historical and theoretical perspective on the study of values. The chapters of Religion, Democratic Values and Political Conflict represent a broad spectrum research and analyses related to the study of human values and socio-cultural change. From Classical Greece to contemporary social science, this research tradition is based on the recognition that "values matter". Together the chapters illustrate a broad research field where surveys of people’s values and attitudes in almost hundred societies on all six continents are analyzed. The values surveys provide knowledge and information about ordinary citizen’s life and values. This ‘bottom-up’ perspective is vital for understanding the transition of societies and it is also a pivotal characteristic of the work of Thorleif Pettersson.
The Limits of the European Vision in Bosnia and Herzegovina

An Analysis of the Police Reform Negotiations
Daniel Lindvall
Publisher: Acta Universitatis Stockholmiensis
ISBN: 9789186071288
Published: 2009
Series: Stockholm Studies in Sociology, N.S., 40
Pages: 269

From the beginning of 2000 the European accession process was placed at the centre of peace-building in Bosnia and Herzegovina. The prospect of EU membership provided a common vision that encouraged different segments of society and the political elites to bridge ethnic divergences and engage in authentic post-war reconciliation. As pre-accession criterion the European Union required Bosnia and Herzegovina to unify its fragmented policing system at the level of the state. This requirement proved, however, to be a step too far, resulting in a protracted and ultimately unsuccessful process of political negotiations that lasted from 2004 to 2007.

The European Union’s insistence on placing law enforcement authority at the state level came to be viewed as an identity threat, which affected interethnic group dynamics in a negative way. From this premise, this study assesses the impact of the negotiating process on the political discourse in Bosnia and Herzegovina and on public notions of societal security and illustrates the background and rationale of the European Union’s strategy.

The In-between Church
A Study of the Church of England’s Role in Society through the Prism of Welfare
Martha Middlemiss Le Mon
Publisher: Acta Universitatis Upsaliensis
ISBN: 9789155475598
Published: 2009
Series: Studies in Religion and Society, 2
Pages: 306

The aim of this thesis has been to explore the role of institutional religion in western Europe between individual and society. This is achieved through an empirical study of the role of the Church of England at local level, using the area of social welfare as the prism through which broader issues of the place of the Church in society can be brought to light.

At the heart of this thesis lies a case study of the town of Darlington in the North East of England. This is set against a background of a detailed description of the situation regarding religion and welfare in England and of the organisation and situation of the Church at national level. The case study uses a variety of qualitative methods to assess the Church’s role in welfare at local level and the expectations and perceptions of its involvement in this sphere held by representatives of the churches, local authorities, voluntary organisations and town residents.

Science Policy
Identity Processes and Dynamics in Multi-Ethnic Europe
Charles Westin, José Bastos, Janine Dahinden, Pedro Góis
Publisher: Amsterdam University Press
ISBN: 9789089640468

Turkey: From Tutelary to Liberal Democracy?
Stefan Höjelid (ed.)
Publisher: Sekel Bokförlag
ISBN: 9789185767465
Published: 2009
Pages: 158

Turkey has always played an important role in European history. Since 1959 Turkey has been patiently knocking on the door only to be told politely to keep waiting, watching latecomer after latecomer being invited in successive waves of accession, leaving Turkey behind. The Helsinki Summit in 1999 was however a turning point and finally after many ups and downs negotiations on membership could start in October 2005. One complicated question concerning the negotiations on Turkish membership of the EU is related to intensive debates in many of the existing EU Member States about whether, given Turkey’s Muslim heritage, it could really be considered as a European country and hence whether in reality it has a right to membership as the Member States about whether, given Turkey’s Muslim heritage, it could really be considered as a European country and hence whether in reality it has a right to membership as the ultimate objective of the negotiations. Another issue concerns the internal political situation in Turkey, where AKP, whose commitment to secularism is contested, has been in power since its electoral victory in 2002, as well as the constitutional tension during 2007 and 2008 which have a bearing on a series of interesting politological questions such as politics and religion, identity, democratisation, modernisation and globalisation.

Social Anthropology
Next to Nothing
A Study of Nanoscientists and their Cosmology at a Swedish Research Laboratory
Mikael Johansson
Publisher: University of Gothenburg
ISBN: 9789162873950
Published: 2009
Through a case study of two villages of the Southern Province of Rwanda, this thesis explores the effects on Rwanda National Settlement Policy on the livelihoods of the rural population. With today 344 inhabitants per km², Rwanda has the highest population densities of Sub-Saharan Africa. Subsistence agriculture is the mainstay for more than 90 percent of the population. Since 1997, Rwanda has undertaken a controversial policy of grouping people in villages whereas rural traditional habitat is that of scattered homesteads on the hills’ slopes.

The rationale of the policy is dealing with high demographic pressure on little arable land. Grouping people in villages would free more land for cultivation. But the policy is also profoundly rooted in the history of the country for the last half century. Between 1952 and 1972, experiences of agricultural modernization were conducted through the so-called paysannats. A villagisation experiment was tried in 1970s-1980s in pilot villages without much success.

Talk on Musical Interpretation
Visual Tools for Perceived Dynamics and Points of Gravity
Ingenmar Fridell
Publisher: Lund University, Malmö Academy of Music
ISBN: 9789197605359
Published: 2009
Series: Studies in music and music education; 13
Pages: 266

Typical for Western classical music is the process of interpreting and conveying a written score into sounding music. However, sometimes the communication of musical issues between musicians may be experienced as aggravating. In educational contexts in a broad sense, it might be advantageous if this communication could be facilitated, for example, by using visual illustrations as a complement to the verbal language. The final aim of the present PhD project is to introduce a further investigation of the relationship between what musicians do when performing classical compositions and how the music will be experienced by listeners familiar with this kind of music. As an indispensable preparative step for this purpose, based on established conventions of melody phrasing, two special visual tools were developed: the Melody Phrasing Curve and a system for notating metrical points of gravity. In two empirical studies, the relevancy of these visual tools, intended to simplify the communication of matters linked to musical interpretation, was tested.

The Privatisation of Security and State Control of Force
Changes, Challenges and the Case of Iraq
Joakim Berndtsson
Publisher: University of Gothenburg
ISBN: 9789187380747
Published: 2009
Pages: 239

The thematic focus of this dissertation is the privatisation of security, that is, the increasing use of private security companies (PSCs) to perform security- and military-related tasks traditionally associated with the state and institutions such as the police or the military. More concretely, the study investigates security privatisation in the context of violent conflict and in relation to the problem of state control of force.

The point of departure is that the privatisation of security calls for a theoretical and historical reassessment of the ideal of a state monopoly of violence and of assumptions about the primacy of states vis-à-vis issues of security and conflict. Thus, it is argued that the level of state control of force is shifting across time and space and that the use of non-state forms of violence and protection is a recurrent theme in the history of state formation and change.

Empirically, the study investigates the use of PSCs in Iraq from 2003–2007 and in particular how security privatisation is realised in terms of the production, financing and regulation of services.

Window on the United States
A University Primer
Donald S. MacQueen
Publisher: Studentlitteratur
ISBN: 9789144050522
Published: 2009
Pages: 303

The first edition of this book (American Social Studies, 1991) soon became the most widely used course book for American social studies in English departments at Swedish universities and colleges. The second edition (1997) maintained and strengthened this position into the new century.

Starting with the third edition, the constantly evolving book has been titled Window on the United States. The fifth edition is thoroughly revised, providing an up-to-date survey of American geography, ethnic diversity, government, education, and social problems. It is intended primarily for university-level English-language courses in countries outside the United States, but it can also be of interest to general readers, including Americans. The author explains many basic concepts and phenomena with the foreign adult reader in mind and illustrates his points with numerous relevant examples.
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